

Reviewer magazine

Reviewer LLC

ADVERTISER AGREEMENT

Contract Advertiser _____

Size Of Ad _____ Frequency _____ Start Issue _____

Camera Ready? Yes No Deadline _____

Comments _____

Price Of Ad _____ Additional Costs _____

Total _____ Cash, Check or Internet Payment? _____

Press run is over 10,000 copies per issue. Rates below in first column pertain to camera-ready artwork and are per single insertion in only one issue. After that is the rate per insertion in two consecutive issues, then per insertion in three consecutive issues, and so on. Odd-sized ad prices are available upon request. For *Reviewer magazine* to build the ad for you add twenty percent of ad price to total and waive pre-approval of ad design. Should an ad for a camera-ready contract not be received by deadline after payment has been made and space been committed, *Reviewer magazine* can, at its discretion, run a text ad in its stead. Advertisers assume all responsibility for text, content and components of ad. All ads must be fully prepaid by stated deadline to run on time. Ad space is committed by *Reviewer magazine* upon payment by advertiser. Should an ad fail to run for any reason money will not be refunded but an ad of equal size will be applied to the account.

Make checks payable to *REVIEWER MAGAZINE*.

ADVERTISING RATES FOR COLOR

In-between prices are available upon request.

Eighth of a page, 4" tall by 5" wide

1X: \$164; 2X: \$154; 3X: \$133; 4X: \$126; 6X: \$112

Quarter page, 7 7/8" tall by 5" wide

1X: \$315; 2X: \$287; 3X: \$259; 4X: \$231; 6X: \$210

Half page, 7 7/8" tall x 10 1/4" wide
or 16" tall x 5" wide

1X: \$616; 2X: \$560; 3X: \$504; 4X: \$455; 6X: \$406

Full page, 16" tall by 10 1/4" wide

1X: \$1211; 2X: \$1090; 3X: \$981; 4X: \$883; 6X: \$794

Back page

1X: \$1965; 2X: \$1768; 3X: \$1592; 4X: \$1432; 6X: \$1289

Sold To: _____ Sign: _____ Date: _____

Reviewer LLC Post Office Box 87069, San Diego, CA 92138 ads@reviewermag.com

www.ReviewerMagazine.com